International Girls in ICT Day

International Girls in ICT Day is an initiative backed by all ITU Member States in ITU Plenipotentiary Resolution 70 (REV. BUSAN, 2014). It aims to create a global environment that empowers and encourages girls and young women to consider careers in the growing field of Information and Communication Technologies (ICTs).

International Girls in ICT Day is celebrated around the world on the 4th Thursday in April every year. The main goal is to make girls and young women aware of the vast possibilities offered by ICTs and give them the confidence to pursue ICT studies and careers. In addition to focusing on girls, the initiative aims to raise awareness among parents, teachers and others influences in girls' lives.

To date, over **111,000 girls and young women have taken part in more than 3,500 Girls in ICT Day events held in 140 countries** around the world.

Visit our website for more information: **www.girlsinict.org**

Contact us: **girlsinict@itu.int**

Find us on Facebook: **www.facebook.com/ITUGirlsInICT**

Join the conversation: **#GirlsinICT**

Contact us:

Girls in ICT Team
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GIRLS IN ICT DAY
23 APRIL 2015

Expand horizons, change attitudes

ICTDiscovery

Girls in ICT Day, 23 April 2015, ITU HQ, Geneva, Switzerland

Programme:

09:00 – 09:30	**Welcome Remarks** at Montbrillant ground floor Mr Houlin Zhao, *ITU Secretary General* *Special Guest*
09:30 – 10:45	**Workshop Session 1**
10:45 – 11:15	**Break** *Refreshments kindly sponsored by the Permanent Mission of Finland, Geneva*
11:15 – 12:30	**Workshop Session 2**
12:30 – 13:30	**Lunch** at Montbrillant Cafeteria

13:30 – 15:00

Speed mentoring & ICT Discovery tours
for Girls at Montbrillant
Level +2

13:00 – 14:30   Expert Panel Discussion
'Practical solutions to address the pipeline of girls and women in ICT'
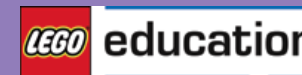Popov Room, Tower Level -2

Live and archived webcast

14:30 – 15:00   Coffee break at Montbrillant ground floor
Refreshments kindly sponsored by the Permanent Mission of Poland, Geneva

15:00 – 16:10	**Career Fair** at Montbrillant ground floor
16:10 – 16:30	**Closing Party** at Montbrillant, Level+2 Blogging Competition Award Ceremony *Refreshments kindly sponsored by the Permanent Mission of US, Geneva*

Expert Panel Discussion at Popov Room 2, Tower Level-2
'Practical Solutions to addressthe pipeline of girls and women in ICT'

Moderated by **Susan Schorr,** *Head of Special Initiatives Division, ITU*

Keynote Speakers:
Telle Whitney, *CEO and President of the Anita Borg Institute*
Judith Owigar, *Co-Founder and Operations Director of AkiraChix*

Panelists:
Danièle Castle, *Executive Director of International Federation of University Women (IFUW)*
Philippe Horisberger, *Deputy Director of the Swiss Federal Office of Communications (OFCOM)*
H.E. Elayne Whyte Gómez, *Ambassador, Permanent Mission of Costa Rica in Geneva*
H.E. Päivi Kairamo, *Ambassador, Permanent Mission of Finland in Geneva*

Video message from **Maria Klawe,** *President of Harvey Mudd College*

Career Fair

Universities represented:

- Haute Ecole d'Ingénierie et de Gestion du Canton de Vaud (HEIG-VD)
- École Polytechnique Fédérale de Lausanne (EPFL)
- University of Geneva

Inspiring talks by female role models (from, including CERN, Internet Society, Cisco, Google, Graduate Institute, ITU Telecom World Young Innovators Competition)

Workshops

Creative coding:	*Imagine and develop games or interactive stories with Scratch* **(Sandra Gindroz from HEIG-VD, T105)**
Mobile App Lab:	*Build mobile apps* **(Rajani Vepa from ITU, Press room)**
Robotics:	*Programming robots with LEGO Mindstorm* **(Hanane Naciri from ITU, M328)**
Satellites and You:	*Be ready to launch a satellite* **(WIA-E team from ITU, T1213)**
Web design:	*Create your own website* **(Helen Yau from the Geneva Wordpress Meetup Group, V49)**
The Shape of Ideas:	*Programming Visualizations* **(Jenny Rompa & Joao Antunes Pequenao from Media Lab, CERN, M416)**